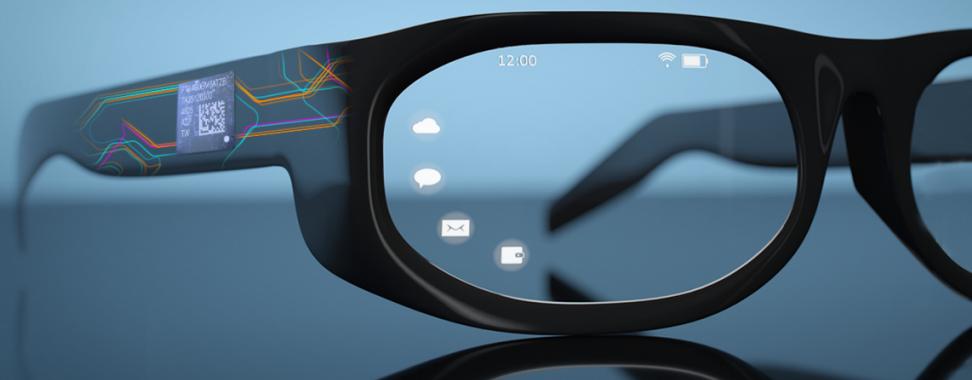




# DISCOVER THE WORLD'S SMALLEST e.MMC AT 6.7 mm TO POWER NEXT-GEN SMART WEARABLES



ATP's 6.7 mm e.MMC redefines the storage standard for smart glasses and wearable devices. This innovation not only shrinks device size, but also slashes power consumption, paving the way for sleek, lightweight AR and XR glasses. With broad system-on-a-chip (SoC) compatibility and flexible development options, ATP e.MMC empowers designers to accelerate innovation and speed up market entry.

## Perfect fit for AR/VR/XR, next-gen wearables, and more

- Features a 125-ball design while maintaining JEDEC compatibility
- Ultra-thin 0.65 mm z-height design profile in consideration of smart glasses with slim, rectangular frames
- Seamless pairing with discrete LPDDR and major SoC platforms
- Other small-footprint e.MMC offerings available: 9 x 10, 7.2 x 7.2
- Flexible sample ordering system speeds up prototyping and research and development (R&D)



### Up to 70% power savings

Extended wearable usage with  
ATP's Auto Power-Saving Mode and Power  
Optimization technologies



### 67% smaller

than standard e.MMC packages, ideal  
for space-constrained applications



### 64 GB Native TLC

### 20 GB pSLC mode

Optimal for mainstream low- and mid-end  
positioning wearable devices



### Enhanced Data Integrity

Advanced error correction, wear leveling,  
and Auto/Dynamic Data Refresh for  
superior data protection against read  
disturb and other retention issues



Product Line	Smaller Footprint e.MMC									
	Premium	Value	Premium	Value	Value	Value				
Flash Type	3D TLC (pSLC mode)	3D TLC	3D TLC (pSLC mode)		3D TLC					
IC Package	125-ball FBGA		153-ball FBGA							
JEDEC Specification	v5.1, HS400									
Power Loss Protection Options	Firmware Based									
Operating Temperature	-25°C to 85°C			-40°C to 85°C	-25°C to 85°C					
Capacity	20 GB	64 GB	20 GB to 40 GB	64 GB to 128 GB	32 GB to 64 GB					
Performance										
Sequential Read/Write up to (MB/s) (Max.)	240 / 210		240 / 220		290 / 225					
Bus Speed Modes	x1 / x4 / x8									
ICC (Typical RMS in Read/Write) mA (Max.)	30 / 40		35 / 45		100 / 110					
ICCQ (Typical RMS in Read/Write) mA (Max.)	60 / 50		60 / 55		105 / 100					
Endurance and Reliability										
Endurance TBW (Max.) <sup>1</sup>	680 TB	12 TB	1,360 TB	24 TB	55 TB					
Reliability MTBF @ 25°C	>3,000,000 hours			>2,000,000 hours						
Others										
Dimensions (mm)	6.7 x 7.2 x 0.65		7.2 x 7.2 x 0.8		9.0 x 10.0 x 0.8					
Certifications	RoHS, REACH									
Warranty	One Year									

1 All performance is collected or measured using ATP proprietary test environment, without file system overhead.



The Global Leader in Specialized Storage and Memory Solutions

**WE BUILD WITH YOU**

Product spec and its related information are subject to change without advance notice. Please refer to [www.atpinc.com](http://www.atpinc.com) for latest information

v1 012026

© Copyright 2026 ATP Electronics, Inc. All rights reserved.

ATP TAIWAN (HQ)

TEL: +886-2-2659-6368  
sales-apac@atpinc.com

ATP USA

TEL: +1-408-732-5000  
sales@atpinc.com

ATP EUROPE

TEL: +49-89-374-9999-0  
sales-europe@atpinc.com

ATP JAPAN

TEL: +81-3-6260-0797  
sales-japan@atpinc.com

ATP CHINA

TEL: +86-21-5080-2220  
sales@cn.atpinc.com

ATP INDIA

sales-india@atpinc.com